Award Presentation

The Helen Guthrie Memorial Youth Advocate of the Year Award

This award is given to professionals who have worked primarily with youth for at least five years, and have excelled in the promotion, enhancement and provision of youth substance use disorder services.

The Charlotte Hegedus Award

This award is given to professionals who have consistently demonstrated for at least five years, a high level of cooperative work with individuals or groups with substance use disorders and who serve as a role model for other professionals.

National Council on Alcoholism and Drug Dependence – Rochester Area

NCADD-RA, formed in the spring of 1946 as the Committee for Education on Alcoholism, affiliated with NCADD, Inc., and in July of 1946, opened an alcoholism information center. In 2017, NCADD-RA celebrates its 71st anniversary of providing evidencebased prevention education, resources, information and referral in Rochester and Monroe County. In April 2016, NCADD-RA was recognized with an affiliate award from NCADD, Inc. and honored as an affiliate of the month in February 2016. In 2006, NCADD-RA became the Upstate New York affiliate of the National Organization on Fetal Alcohol Syndrome. In 2009, NCADD-RA received the Program of Excellence in Addictions Education award from the Institute for Professional Development in the Addictions.







National Council on Alcoholism and **Drug Dependence**

Rochester Area

2017 Annual Luncheon

71st Anniversary Celebration

Wednesday, May 24, 2017 11:30 a.m. - 2:00 p.m.

Double Tree by Hilton 1111 Jefferson Road • Rochester, NY 14623

> Keynote Speaker: Bertha K. Madras, PhD

Vational Council on Alcoholism and Drug Dependence Rochester, NY 14624 DePaul 931

Buffalo Road

– Rochester Area

About our Speaker...



Bertha K. Madras, PhD

Bertha K. Madras, PhD is a Professor of Psychobiology, Harvard Medical School and is cross-appointed at Massachusetts General Hospital. Her neuroscience research focuses on addiction biology, ADHD, and Parkinson's disease and is published in over 200 manuscripts, articles, book chapters, commentaries. Her research discoveries include the development of novel imaging agents for dopamine-based neuropsychiatric disorders, identifying targets of psychostimulants, cannabinoids, therapeutic drugs, new psychoactive substances, and discovery of differences in the adolescent and adult brain response to drugs.

She was the former Deputy Director for Demand Reduction (prevention, treatment) in the White House Office of National Drug Control Policy.

Her experiences in translational neurobiology, inventions, education, government and public service afford a unique perspective on science and public policy.

Drug Challenges: Made in America: Fade in America?

Our nation faces the rise of four major drug-related challenges: 1. The opioid overdose epidemic; 2. The normalization of marijuana use among youth; 3. The growing movement to medicalize hallucinogens; 4. New psychoactive substances. Current responses and policies have not reduced the burden, and the consequences will be felt in families, in educational, workplace, healthcare and legal environments for decades to come. Creative solutions are needed to stem the tide.

National Council on Alcoholism and Drug Dependence

Rochester Area

2017 Annual Luncheon Wednesday, May 24, 2017

11:30 a.m.

Registration/Seating

11:55 a.m.

Welcome/Invocation

12:00 - 2:00 p.m.

Opening Remarks

Director's Report

Presentation of Awards

Keynote Speaker:

Bertha K. Madras, PhD Drug Challenges: Made in America: Fade in America?

Please R.S.V.P. by

Friday, May 12, 2017

to:

Elaine Alvarado (585) 719-3481 • (585) 423-1908 fax E-mail: ealvarado@depaul.org or register online at

www.ncadd-ra.org

Please Reserve:

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Refund Policy

Reservations cannot be held without accompanying payment or proof of payment. There are no refunds.