



**National Council on Alcoholism
& Drug Dependence – Rochester Area**



Finger Lakes Prevention Resource Center

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Training and Technical Assistance Offerings:

1. Assessment
2. Capacity
3. Community Coalition-building
4. College-Community Collaboration
5. Community Readiness
6. Cultural Competence
7. Environmental Scans
8. Environmental Strategies
9. Evaluation
10. Conducting Focus Groups
11. Conducting Key Informant Interviews
12. Implementation Strategies
13. Logic Model Development with Action Plan:
13. Strategic Planning
15. Policy, Advocacy
16. Social Marketing
17. Social Media
18. The Strategic Prevention Framework
19. Sustainability