

MARCH MADNESS

It's time to have the conversation

Sports Betting

For youth ages **14-22** sports betting is the most popular form of gambling



25%

of males bet on sports in an average month

An estimated **60 million**

Americans filled out sports brackets in 2014

\$12 million

wagered on the March Madness tournament

according to Las Vegas oddsmaker pregame.com

March Madness for problem gamblers

Exacerbates strong, persistent urges to gamble regardless of consequences.

Report feeling trapped due to being bombarded by commercials and conversations about selections, sleeper teams and point spreads.

Gambling

An entertaining pastime for some, a major problem for others.

Notice these behaviors?

- >Preoccupied with betting
- >Lying about money spent while betting
- >Borrowing money to continue betting
- >Feeling anxious or sleepless due to gambling activity



There might be a problem with gambling.

Do you need help *starting the conversation* and more information on problem gambling prevention and counseling resources?



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