

Capacity Building Guide



What is the purpose of capacity building?

Capacity building gathers the efforts of people, and their available resources, to work together for a cause. For the YOU(th) Decide Project, we're looking to build our capacity, through parents, youth, and community leaders, to work towards preventing underage gambling.

Why meet with community leaders?

Community leaders can:

- Spread awareness about risks associated with underage gambling through information dissemination.
- Sign a policy to hold a gambling-free event.
- Sign a resolution to have gambling-free events.

What steps do you need to take?

1. Identify community leaders you have a rapport with.
2. Schedule a time to meet with a community leader.
3. During this meeting, start a conversation about the risks of underage gambling, and why gambling-free events are important to you and your community.
4. Refer interested community leaders to the agency contact person you're working with for more information about a policy or resolution.

What are some talking points for these meetings?

- 68% of youth have gambled in the past year.
- Youth are twice as likely to struggle with problem gambling than adults.
- Youth who struggle with problem gambling may also struggle with other risky behaviors such as the use of alcohol, marijuana, and tobacco.
- Youth who struggle with problem gambling also struggled with depression, lower grades, fights, low self-esteem, suicide.

Gambling can be a risky behavior for all youth. Providing gambling-free events demonstrates professional creativity, industry leadership, and empathy for youth and community health.

[INSERT AGENCY
REPRESENTATIVE'S
CONTACT INFORMATION
HERE]